

Run On: Oct18/16 at 11:30

REP BUYLINES

Requested by: ANGIE

E-Order#: 1581867 (Rev 0) Agy#5485683

Hdln#: 8418006 (Mod 0.0)

Traffic#:

Station: WWMT-TV GRAND RAPIDS-KALMZOO

Dates: Oct18/16 - Oct24/16

Salesperson: CHERYL LONG

Agency: PRISM COMMUNICATIONS

Prod1: CTE LAMONTE 10/18

Est#: 4225

Advertiser: POLI/C LAMONTE/D/STR/MI

Prod2:

Demo: RA35+

Buyer: MEDIA PLACEMENT

Tel #:

[illegible]

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	18	Wed/7-8A	30S	\$300	Oct19/16	Oct19/16	1	1	1	\$300	CBS THIS MORNING	0.0	Oct17/16	Rev #1: RZ
		Contract Comment: CBS THIS MORNING												
	19	Wed/730-8P	30S	\$850	Oct19/16	Oct19/16	1	1	1	\$850	JEOPARDY	0.0	Oct17/16	Rev #1: RZ
		Contract Comment: JEOPARDY												
	20	Tu-F/5-530A	30S	\$150	Oct18/16	Oct21/16	1	4	4	\$600	NEWS	0.0	Oct17/16	Rev #1: A
		Contract Comment: NEWS												
	21	Tu-F/530-6A	30S	\$150	Oct18/16	Oct21/16	1	3	3	\$450	NEWS	0.0	Oct17/16	Rev #1: A
		Contract Comment: NEWS												
	22	Tu-F/4-430A	30S	\$50	Oct18/16	Oct21/16	1	2	2	\$100	NEWS	0.0	Oct17/16	Rev #1: A
		Contract Comment: NEWS												
		Total 28 Spots for:		\$8,125					28	\$8,125		0.0		
		Monthly Estimate Dollars:												
										\$8,125	Oct/16	0.0	Oct/16	